

About Karen Luttrell

Karen offers marketing and communications strategy and writing services to help nonprofits and small businesses grow and succeed. She has 15 years of professional experience and holds an Honours BA in Linguistics. Karen is a member of the International Association of Business Communicators and the Association of Fundraising Professionals. She is on the Board of Directors for the Professional Writers Association of Canada, Toronto Chapter. For more information, please call Karen at 647-287-4344, follow @karenluttrell on Twitter, or visit www.luttrellcommunications.com.



Highlights of Professional Experience

Consultant and Writer, Karen Luttrell Communications

Develops marketing and communications plans for nonprofits and small businesses and writes a wide variety of communications materials, including annual reports, newsletters, and website content. Clients have included GreenApple Solutions, Friends of the Ottawa Public Library, Ottawa Public Library Foundation, Canadian Treatment Action Council, Sistering: A Woman's Place, and CNIB.

Previous Staff Positions Include:

Director, Communications and Social Marketing, CATIE

Communications Manager, Micronutrient Initiative

Director of Marketing and Communications, Canadian Women's Foundation

Communications Manager, Family Service Association of Toronto

Advertising and Promotions Coordinator, Vision TV

Program Marketing Coordinator & Print Production Assistant, Canadian Broadcasting Corporation (CBC)

Education Highlights

Honours B.A., Linguistics, York University, Glendon College Campus

Schulich School of Business, Executive Development Seminars, York University: Advertising and Promotional Planning; Building Media Relations; Customer Satisfaction Measurement and Management

George Brown College: Marketing; Writing for Advertising, Marketing and Public Relations; Photoshop